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FOR IMMEDIATE RELEASE:

The Chinook Rodeo Association is excited to announce a **new partnership** with the Lakeland Rodeo Association, adding to our partnership with the Foothills Cowboys Association.

All Chinook Rodeo Association Mother Rodeos will now be triple approved by inviting the Foothills Cowboys Association and the Lakeland Rodeo Association to participate.

The Chinook Rodeo Association believes this new partnership will add to strengthening rodeo. By triple approving rodeos - payouts will increase, there is a possibility contestants will purchase more memberships, and by having three associations approve one rodeo, travel costs can be reduced and the payout from one rodeo can count in three associations. As well as more contestants, which will result in more exposure for committee sponsors.

The Chinook Rodeo Association looks forward to the opportunity to co-approving some of the Lakeland Rodeo Association lead rodeos, in addition to the co-approving some of the Foothills Rodeo Association lead rodeos as well. The Chinook Rodeo Association will also consider co-approving with other Associations, Canadian Cowboys Association, Manitoba Rodeo Association, Wildrose Rodeo Association, if approached.

The Chinook Rodeo Association will update the website and Facebook page as more information comes available.