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February 4, 2015

With the new rodeo season fast approaching, we would like to take this opportunity to discuss dual approvals with you.

Our aim is to dual approve rodeo's with the FCA without collecting any dual approval fee's. In turn, we would like the FCA to dual approve rodeos with the CRA and also not collect the approval fees.

We believe that dual approving benefits everyone involved, the associations, the contestants, the committees, the contractors, and surrounding businesses. Associations benefit from having more contestants at their lead rodeos, which means more CREO and more income through the 5% that is taken off of the entry fee's. As well as the lead association also collects the income from the other fee's (judges, eye, finals, etc.), from all contestants. Another advantage to the FCA would be that if there were more dual approvals, some contestants would purchase an FCA card in hopes of having a great season and qualifying for the FCA finals. The advantage for dual approving committees, is bringing in more contestants to their rodeo which means higher payout for the contestants, more contestants means more concession sales and gate admission for their committee. With drawing more contestants this will also bring more exposure for the committee sponsors and more people into your town supporting sponsors businesses.

With the current rising costs of expenses this also allows contestants to cut their traveling down to qualify for 2 finals, (if the contestant has chosen to purchase both CRA and FCA memberships.) We are 2 similar associations working towards the same goals and feel that the future of Rodeo could be further improved by working with each other to benefit our committees and competitors.

Upon dual approving the Chinook Rodeo Association will advertise your rodeo on our official website, as well as in the official rodeo paper, Rodeo Connection.

The Chinook Rodeo Association does not want any financial gain from your committee or lead association. We simply want to assist in making rodeos a bigger success, by having more contestants and offer the Chinook Rodeo Association members another place to rodeo.

If you have any questions or concerns regarding this matter, please contact our office at 403-739-2988, Mike Smith, President, 403-308-8074, Tammy Schuurman, Committee Representative, 403-330-2474.

We look forward to hearing from you regarding this matter.

Sincerely,

Chinook Rodeo Association